



Signalife

Clear Data. Trusted Results.

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PRESS RELEASE

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Signalife, Inc. (Amex: SGN) Names 5W Public Relations as Its Agency of Record Creator of the World's First Ambulatory ECG/EKG Monitoring Technology Taps Fastest Growing PR Firm for Media Relations and Financial Communications Program

NEW YORK, Jan. 24 /PRNewswire/5W Public Relations, the nation's fastest growing PR firm, announced today that it has been named Agency of Record by Signalife (Amex: SGN – News), the creator of the world's first ambulatory ECG/EKG monitoring system. 5W Public Relations is set to provide a full service public relations program featuring media relations and a financial communications program.

Signalife is an emerging life-sciences company focused on the monitoring and detection of disease through continuous biomedical signal monitoring. Signalife uses its patented signal technology to design and develop medical devices that simplify and reduce the costs of diagnostic testing. The Company's initial focus is an FDA approved heart monitor that works in an ambulatory environment. With its patented signal-technology platform, Signalife brings clinical-quality physiological signal monitoring to the ambulatory setting. Signalife is traded on the American Stock Exchange under the symbol SGN. The company's website is available at <http://www.signalife.com>

"Signalife is thrilled to have found a PR firm that maintains the ability to provide the broad scope of services needed to reach and impact a diverse audience base," said Pamela Bunes, President and CEO of Signalife.

"This is a truly incredible opportunity to launch a revolutionary product, and we believe that Signalife maintains the ability to utilize its medical breakthrough technology to save millions of lives in the near future," said Adam J. Handelsman, SVP & General Manager, of 5W Public Relations.

About 5W Public Relations

Headquartered in New York, with an office in Los Angeles, 5W Public Relations (<http://www.5wpr.com/>), the nation's fastest growing independent PR firm, maintains practice areas specializing in technology, corporate, consumer, entertainment, crisis communications and public affairs. Described by a leading PR trade magazine as "aggressive in a way that clearly resonates with clients looking for a firm staffed with type A-plus personalities, a BS-free approach, and results from Day One," 5W's culture is aggressive, energetic, fast-paced and focused. The Company boasts a diversified client roster second to none, including: Fortune 100 mainstay EDS, Evian Bottled Water, NICE Systems, McDonald's Corporation, OneTravel Holdings, 530 store retail chain United Retail Group/Avenue Stores, Seagram's Coolers, Russ Berrie & Company, Empire Resorts (operator of Monticello Raceway and Mighty M Gaming), NBA Star Jalen Rose, a plethora of publicly traded technology companies, and a variety of other global interests, national corporations, high-profile individuals, regional businesses, government agencies and academic institutions. The agency was named "Boutique Agency of The Year" by a leading PR Trade Magazine.

About Signalife

Signalife, formerly Recom Managed Systems, Inc., is a life sciences company focused on the monitoring and detection of disease through continuous biomedical signal monitoring. Signalife uses its patented signal technology to design and develop medical devices that simplify and reduce the costs of diagnostic testing and patient monitoring in an ambulatory setting.

Signalife is publicly traded on the American Stock Exchange under the symbol SGN. The website for the company is <http://www.Signalife.com>. Clear Data. Trusted Results.

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Caution Regarding Forward-Looking Statements

Statements in this release □
which may cause Signalife's actual results in the future to differ materially from expected results. Factors which could cause or contribute to such differences
include, but are not limited □
tory approvals governing medica □
Signalife's products o □
to complete management's plans and objectives. These risks are qualified in their entirety by cautionary language and risk factors set forth and to be further
described in Signalife's filings with the Securities and Exchange Commission nancing

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